

Enterprise Governance Of Information Technology

Investments in IT are growing extensively and business managers worry about the fact that the benefits of IT investments might not be as high as expected. Information Systems Evaluation Management discusses this issue among others, through its presentation of the most current

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research in the field of IS evaluation. In many organizations, information technology (IT) has become crucial in the support, sustainability, and growth of the business. This pervasive use of technology has created a critical dependency on IT that calls for a specific focus on IT governance.

Implementing Information Technology Governance: Models, Practices and Cases presents insight gained through literature reviews and case studies to

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provide practical guidance for organizations who want to start implementing IT governance or improving existing governance models, and provides a detailed set of IT governance structures, processes, and relational mechanisms that can be leveraged to implement IT governance in practice.

Achieving enterprise success necessitates addressing enterprises in ways that match the complexity and

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dynamics of the modern enterprise environment. However, since the majority of enterprise strategic initiatives appear to fail – among which those regarding information technology – the currently often practiced approaches to strategy development and implementation seem more an obstacle than an enabler for strategic enterprise success. Two themes underpin the fundamentally different views outlined in this book.

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First, the competence-based perspective on governance, whereby employees are viewed as the crucial core for effectively addressing the complex, dynamic and uncertain enterprise reality, as well as for successfully defining and operationalizing strategic choices. Second, enterprise engineering as the formal conceptual framework and methodology for arranging a unified and integrated enterprise design, which is a necessary condition for enterprise

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success. Jan Hoogervorst's presentation, which is based on both research and his professional background at Sogeti B.V., aims at professionals in management and consulting as well as students in management science and business information systems.

The advent of the Information Society is marked by the explosive penetration of information technologies in all aspects of life and by a related

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fundamental transformation in every form of the organization. Researchers, business people and policy makers have recognized the importance of addressing technological, economic and social impacts in conjunction. For example, the rise and fall of the dot-com hype depended a lot on the strength of the business model, on the technological capabilities available to firms and on the readiness of the society and economy at large sustain a new breed of

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business activity. However, it is notoriously difficult to examine the cross-impacts of social, economic and technological aspects of the Information Society. This kind of work requires multidisciplinary work and collaboration on a wide range of skills. Social and Economic Transformation in the Digital Era addresses this challenge by assembling the latest thinking of leading researchers and policy makers. The book

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covers all key subject areas of the Information Society and presents innovative business models, case studies, normative theories and social explanations

AI is radically transforming business. Are you ready? Look around you. Artificial intelligence is no longer just a futuristic notion. It's here right now--in software that senses what we need, supply chains that "think" in real time, and robots that respond to

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changes in their environment. Twenty-first-century pioneer companies are already using AI to innovate and grow fast. The bottom line is this: Businesses that understand how to harness AI can surge ahead. Those that neglect it will fall behind. Which side are you on? In Human + Machine, Accenture leaders Paul R. Daugherty and H. James (Jim) Wilson show that the essence of the AI paradigm shift is the transformation of all business

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processes within an organization--whether related to breakthrough innovation, everyday customer service, or personal productivity habits. As humans and smart machines collaborate ever more closely, work processes become more fluid and adaptive, enabling companies to change them on the fly--or to completely reimagine them. AI is changing all the rules of how companies operate. Based on the authors'

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experience and research with 1,500 organizations, the book reveals how companies are using the new rules of AI to leap ahead on innovation and profitability, as well as what you can do to achieve similar results. It describes six entirely new types of hybrid human + machine roles that every company must develop, and it includes a "leader's guide" with the five crucial principles required to become an AI-fueled business. Human + Machine

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provides the missing and much-needed management playbook for success in our new age of AI. BOOK PROCEEDS FOR THE AI GENERATION The authors' goal in publishing *Human + Machine* is to help executives, workers, students and others navigate the changes that AI is making to business and the economy. They believe AI will bring innovations that truly improve the way the world works and lives. However, AI will cause disruption, and many people will need

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education, training and support to prepare for the newly created jobs. To support this need, the authors are donating the royalties received from the sale of this book to fund education and retraining programs focused on developing fusion skills for the age of artificial intelligence.

Machiavellians are few in number in IT. The massive pressure on CIOs continues to increase as the opportunities to use technology in business become more

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prevalent and more competitive. As CIOs often find themselves at the center of business conflict, they must not only familiarize themselves with Machiavellian tactics as a defensive weapon, but also learn to use them as an offensive weapon in extreme situations so that they can increase IT's contribution to their enterprises. As Italian political philosopher Niccolo Machiavelli implied, you're either predator or prey, and the animal

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you most resemble determines your position on the food chain. In The Wolf in CIO's Clothing Gartner analyst and author Tina Nunno expands on Machiavelli's metaphor, examining seven animal types and the leadership attributes of each. Nunno posits the wolf -- a social animal with strong predatory instincts -- as the ideal example of how a leader can adapt and thrive. Technology may be black and white, but successful leadership

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demands an ability to exist in the grey. Drawing on her experience with hundreds of CIOs, Nunno charts a viable way to master the Machiavellian principles of power, manipulation, love, and war. Through compelling case studies, her approach demonstrates how CIOs and IT leaders can adjust their leadership styles in extreme situations for their own success and that of their teams.

Featuring numerous case examples from

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companies around the world, this second edition integrates theoretical advances and empirical data with practical applications, including in-depth discussion on the COBIT 5 framework which can be used to build, measure and audit enterprise governance of IT approaches. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on enterprise

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governance of IT (EGIT). Information technology (IT) has become a crucial enabler in the support, sustainability and growth of enterprises. Given this pervasive role of IT, a specific focus on EGIT has arisen over the last two decades, as an integral part of corporate governance. Going well beyond the implementation of a superior IT infrastructure, enterprise governance of IT is about defining and embedding processes and structures throughout the

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organization that enable boards and business and IT people to execute their responsibilities in support of business/IT alignment and value creation from their IT-enabled investments. Featuring a variety of elements, including executive summaries and sidebars, extensive references and questions and activities (with additional materials available online), this book will be an essential resource for professionals, researchers

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and students alike

In our increasingly competitive global economy, companies in all industries are struggling to survive and seeking new ways to do more--and this places unprecedented pressure on project managers to take on and govern multiple efforts simultaneously. Enterprise Project Governance reveals proven techniques for dealing with the multiplicity of projects and ensuring that programs and initiatives create

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the value needed to help your organization prosper. Through enlightening examples and case studies, readers will learn how to examine new project proposals and align them with the priorities, resources, and strategies of the organization. But this isn't a one-person job. As its title suggests, Enterprise Project Governance takes a more systemic approach to the important work of managing projects, teaching practical

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methods for incorporating enterprise project governance into an organization's culture, synchronizing it with corporate governance, and maximizing efficiency and results across departments. Whether you're a boardroom exec, an experience project manager struggling to keep up, or someone working in the trenches and hoping to advance, this go-to guide will help you manage your workload--and even increase it--with ease.

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Build a more effective board with insight from the forefront of corporate governance The Handbook of Board Governance

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provides comprehensive, expert-led coverage of all aspects of corporate governance for public, nonprofit, and private boards. Written by collaboration among subject matter experts, this book combines academic rigor and practitioner experience to provide thorough guidance and deep insight. From diversity, effectiveness, and responsibilities, to compensation, succession planning, and financial literacy, the topics are at once broad-ranging and highly relevant to current and aspiring directors. The coverage applies to governance at public companies, private and small or medium companies, state-owned enterprises, family owned organizations, and more, to ensure complete and clear guidance on a diverse range of issues. An all-star contributor list including Ram Charan, Bob Monks, Nell Minow, and Mark Nadler, among others, gives you the insight of thought leaders in the areas relevant to your organization.

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A well-functioning board is essential to an organization's achievement. Whether the goal is furthering a mission or dominating a market, the board's composition, strategy, and practices are a determining factor in the organization's ultimate success. This guide provides the information essential to building a board that works. Delve into the board's strategic role in value creation Gain useful insight into compensation, risk, accountability, legal obligations Understand the many competencies required of an effective director Get up to speed on blind spots, trendspotting, and social media in the board room The board is responsible for a vast and varied collection of duties, but the singular mission is to push the organization forward. Poor organization, one-sided composition, inefficient practices, and ineffective oversight detract from that mission, but all can be avoided. The Handbook of Board

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Governance provides practical guidance and expert insight relevant to board members across the spectrum.

"This report: defines enterprise governance as the set of responsibilities, and practices exercised by the board and executive management with the goal of providing strategic direction, ensuring that objectives are achieved, ascertaining that risks are managed appropriately and verifying that the organization's resources are used responsibly."

This new book sets out for managers, executives and IT professionals the practical steps necessary to meet today's corporate and IT governance requirements. It provides practical guidance on how board executives and IT professionals can navigate, integrate and deploy to best corporate and commercial advantage the most widely used frameworks and standards.

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This book integrates theoretical advances and empirical data on Enterprise Governance in Information Technology (EGIT) with practical applications based on numerous case examples. The third revised edition of Enterprise Governance of Information Technology provides professionals and students with the most recent research advancements as well as an in-depth discussion of the recently-introduced Control Objectives for Information and Related Technologies (COBIT) 2019 framework which can be used to facilitate a tailored implementation of effective EGIT.

Furthermore, the book features a new chapter which provides readers with hands-on examples from practice and clear insights on how these relate to theory. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on EGIT. Featuring a

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variety of elements, including executive summaries and sidebars, extensive references, questions and activities and additional online materials, this book is a valuable updated resource for professionals, students and researchers alike.

This book examines trends and challenges in research on IT governance in public organizations, reporting innovative research and new insights in the theories, models and practices within the area. As we noticed, IT governance plays an important role in generating value from organization's IT investments. However there are different challenges for researchers in studying IT governance in public organizations due to the differences between political, administrative, and practices in these organizations. The first section of the book looks at Management issues, including an introduction to IT governance in public organizations; a systematic

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review of IT alignment research in public organizations; the role of middle managers in aligning strategy and IT in public service organizations; and an analysis of alignment and governance with regard to IT-related policy decisions. The second section examines Modelling, including a consideration of the challenges faced by public administration; a discussion of a framework for IT governance implementation suitable to improve alignment and communication between stakeholders of IT services; the design and implementation of IT architecture; and the adoption of enterprise architecture in public organizations. Finally, section three presents Case Studies, including IT governance in the context of e-government strategy implementation in the Caribbean; the relationship of IT organizational structure and IT governance performance in the IT department of a public research and

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education organization in a developing country; the relationship between organizational ambidexterity and IT governance through a study of the Swedish Tax Authorities; and the role of institutional logics in IT project activities and interactions in a large Swedish hospital.

Due to the growing importance of IT-based innovations, contemporary firms face an excessive number of proposals for IT projects. As typically only a fraction of these projects can be implemented with the given capacity, IT project portfolio management as a relatively new discipline has received growing attention in research and practice in recent years. Thorsten Frey demonstrates how companies are struggling to find the right balance between local autonomy and central overview about all projects in the organization. In this context, impacts of different contextual

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factors on the design of governance arrangements for IT project portfolio management are demonstrated. Moreover, consequences of the use of different organizational designs are analyzed. The author presents insights from a qualitative empirical study as well as a simulative approach.

This book is for product managers, product owners, product marketing managers, VPs and Heads of Product, CEOs, and start-up founders. In short, it serves anyone interested personally or professionally in software product management. You'll learn how to plan, coordinate and execute all activities required for software product success. It enables you to find the right balance for delivering customer value and long-term product success. The book offers a comprehensive introduction for beginners as well as proven practices and a novel, holistic approach for experienced product

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managers. It provides much-needed clarity regarding the numerous tasks and responsibilities involved in the professional and successful management of software products. Readers can use this book as a reference book if they are interested in or have the urgent need to improve one of the following software product management dimensions: Product Viability, Product Development, Go-to-Market / Product Marketing, Software Demonstrations and Training, The Market / Your Customers, or Organizational Maturity. The book helps product people to maximize their impact and effectiveness. Whether you're a seasoned practitioner, new to software product management, or just want to learn more about the best-of-all disciplines and advance your skills, this book introduces a novel and "business" tested approach to structure and orchestrate the vital dimensions of software product management. You will learn how to

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create focus and alignment on the things that matter for product success. The book describes a holistic framework to keep the details that matter for product success in balance, taking into consideration the limiting factors, strategies and responsibilities that determine the overall product yield potential. It explains how to leverage and adapt the framework with regard to aspects like product viability, product development, product marketing and software demonstrations and training, as well as more general aspects like markets, customers and organizational maturity. The book focuses on the unique challenges of software product managers or any related roles, whether you are a founder of a small to mid-sized software company or working in the complex ecosystems of large software enterprises or corporate IT departments.

The New Kingmakers documents the rise of the developer class,

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and provides strategies for companies to adapt to the new technology landscape. From recruiting to retention, it provides a playbook to work more efficiently and effectively with the most important members of your organization.

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[A Guide to Understanding Information as an Asset](#)

[Information Technology Strategy and Management: Best Practices](#)

Describes the principles and methodologies for crafting and executing a successful business-aligned IT strategy to provide businesses with value delivery.

The issues, opportunities and challenges of aligning information technology more closely with an organization and effectively governing an organization's Information Technology (IT) investments, resources, major

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initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management in enterprises on a global basis. An integrated and comprehensive approach to the alignment, planning, execution and governance of IT and its resources has become critical to more effectively align, integrate, invest, measure, deploy, service and sustain the strategic and tactical direction and value proposition of IT in support of organizations. Much has been written and documented about the individual components of IT Governance such as strategic planning,

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demand (portfolio investment) management, program and project management, IT service management and delivery, strategic sourcing and outsourcing, performance management and metrics, like the balanced scorecard, compliance and others. Much less has been written about a comprehensive and integrated IT/Business Alignment, Planning, Execution and Governance approach. This new title fills that need in the marketplace and gives readers a structured and practical solutions using the best of the best principles available today. The book is divided into nine chapters, which cover the three critical

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pillars necessary to develop, execute and sustain a robust and effective IT governance environment - leadership and proactive people and change agents, flexible and scalable processes and enabling technology. Each of the chapters also covers one or more of the following action oriented topics: demand management and alignment (the why and what of IT - strategic planning, portfolio investment management, decision authority, etc.); execution management (includes the how - Program/Project Management, IT Service Management with IT Infrastructure Library (ITIL) and Strategic Sourcing and

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outsourcing); performance, risk and contingency management (e.g. includes COBIT, the balanced scorecard and other metrics and controls); and leadership, teams and people skills.

Past events have shed light on the vulnerability of mission-critical computer systems at highly sensitive levels. It has been demonstrated that common hackers can use tools and techniques downloaded from the Internet to attack government and commercial information systems. Although threats may come from mischief makers and pranksters, they are more

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Technology is constantly changing the way enterprises conduct business by optimizing current practices. As information technology continues to evolve and become a prevalent feature in day-to-day activities within organizations, it has become necessary to manage these technologies in order to meet the strategic objectives of an organization. Strategic IT Governance and Alignment in Business Settings investigates emergent research methodologies involving the application of information technology in organizations. Focusing on best practices, implementation issues, and empirical research

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within the field, this book is ideally suited for researchers, academics, students, and practitioners interested in the governance, strategy, architecture, and management of information systems.

The cost and frequency of cybersecurity incidents are on the rise, is your enterprise keeping pace? The numbers of threats, risk scenarios and vulnerabilities have grown exponentially. Cybersecurity has evolved as a new field of interest, gaining political and societal attention. Given this magnitude, the future tasks and responsibilities associated with cybersecurity will be essential to

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organizational survival and profitability. This publication applies the COBIT 5 framework and its component publications to transforming cybersecurity in a systemic way. First, the impacts of cybercrime and cyberwarfare on business and society are illustrated and put in context. This section shows the rise in cost and frequency of security incidents, including APT attacks and other threats with a critical impact and high intensity. Second, the transformation addresses security governance, security management and security assurance. In accordance with the lens concept within COBIT

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5, these sections cover all elements of the systemic transformation and cybersecurity improvements.

Written for IT service managers, consultants and other practitioners in IT governance, risk and compliance, this practical book discusses all the key concepts of COBIT®5, and explains how to direct the governance of enterprise IT (GEIT) using the COBIT®5 framework. The book also covers the main frameworks and standards supporting GEIT, discusses the ideas of enterprise and governance, and shows the path from corporate governance to the governance of enterprise

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IT.

Proven and emerging strategies for addressing document and records management risk within the framework of information governance principles and best practices Information Governance (IG) is a rapidly emerging "super discipline" and is now being applied to electronic document and records management, email, social media, cloud computing, mobile computing, and, in fact, the management and output of information organization-wide. IG leverages information technologies to enforce policies, procedures and controls to manage information risk in compliance with legal and

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litigation demands, external regulatory requirements, and internal governance objectives. Information Governance: Concepts, Strategies, and Best Practices reveals how, and why, to utilize IG and leverage information technologies to control, monitor, and enforce information access and security policies. Written by one of the most recognized and published experts on information governance, including specialization in e-document security and electronic records management Provides big picture guidance on the imperative for information governance and best practice

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guidance on electronic document and records management Crucial advice and insights for compliance and risk managers, operations managers, corporate counsel, corporate records managers, legal administrators, information technology managers, archivists, knowledge managers, and information governance professionals IG sets the policies that control and manage the use of organizational information, including social media, mobile computing, cloud computing, email, instant messaging, and the use of e-documents and records. This extends to e-discovery planning and preparation.

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Information Governance: Concepts, Strategies, and Best Practices provides step-by-step guidance for developing information governance strategies and practices to manage risk in the use of electronic business documents and records.

The evaluation of IT and its business value are the subject of many academic and business discussions. Investments in IT are growing extensively, and business managers worry about the fact that the benefits might not be as high as expected. This phenomenon is often called the IT investment paradox or the IT Black Hole: large sums are invested in IT

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that seem to be swallowed by a large black hole without rendering many returns. How to measure the benefits of IT is the concern of this book titled Information Technology Evaluation Methods and Management. The different IT evaluation approaches and methods are discussed and illustrated with cases: traditional financial evaluations such as the return on investment, information economics and the recently introduced IT Balanced Scorecard. The latter approach is proposed as an ideal mechanism to support the IT/business alignment process and its related IT governance process. Among some of the

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topics included in this book are: software measurement; ERP project evaluation; strategic electronic commerce evaluation.

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Data-governance programs focus on authority and accountability for the management of data as a valued organizational asset. Data Governance should not be about command-and-control, yet at times could become invasive or threatening to the work, people and culture of

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an organization. Non-Invasive Data Governance™ focuses on formalizing existing accountability for the management of data and improving formal communications, protection, and quality efforts through effective stewarding of data resources. Non-Invasive Data Governance will provide you with a complete set of tools to help you deliver a successful data governance program. Learn how:

- **Steward responsibilities can be identified and recognized, formalized, and engaged according to their existing responsibility rather than being assigned or handed to people as more work.**
- **Governance of information can be applied to existing policies, standard operating procedures, practices, and methodologies, rather than being introduced or**

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emphasized as new processes or methods. • Governance of information can support all data integration, risk management, business intelligence and master data management activities rather than imposing inconsistent rigor to these initiatives. • A practical and non-threatening approach can be applied to governing information and promoting stewardship of data as a cross-organization asset. • Best practices and key concepts of this non-threatening approach can be communicated effectively to leverage strengths and address opportunities to improve.

This book is positioned as a first in a series of books on enterprise architecture needed for a Master of Enterprise Architecture program, and is targeted both at university

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students and practitioners with a drive to increase their understanding of these elds. As an introductory book, this book aims to explore the concept of enterprise architecture. At rst glance, writing such an introductory book might seem as a straight forward task of setting up a structure and lling in “the blanks. ” However, writing this book turned out to be a pleasant journey of discovery. Based on our past experiences, each of us had a clear understanding of enterprise architecture, based on several years of experience and insight in the eld. However, when we started writing this book, and each of us exposed our individual understandings, it became apparent that our understanding of the eld differed in several ways. This prompted several

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discussions leading to an abundance of new insights. Without exception, these discussions took place in a pleasant and open atmosphere, fueled by your shared drive for understanding and increased insight.

We are now even more convinced than before, that the old enterprise architecture is a true multi-disciplinary profession. In the resulting book, we would like to share our insights, while also hoping to continue our discussions, now also involving you as a reader. We also realise that the journey is still far from complete. While this introductory book provides an overview of the old of enterprise architecture from the perspective of our insights, many aspects need further re nement. Enterprise architecture requires an understanding of all

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technologies, strategies, and data consumption throughout the enterprise. To this end, one must strive to always broaden knowledge of existing, as well as emerging trends and solutions. As a trade, this role demands an understanding beyond the specificities of technologies and vendor products

This management book presents value-driven business process management as a successful discipline to turn strategy into people- and technology-based execution, quickly and at minimal risk. It shows how to achieve high performance successfully in a digital business environment. Static business models do not keep pace with the dynamic changes in our digital world.

Organizations need a management approach that fits this

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environment and capitalizes on its opportunities while minimizing the related risks. They need to execute their business strategy fast and reliably. In effect, they have to know how and when to modify or enhance their business processes, which processes are the best candidates for intervention, and how to move rapidly from strategy to execution. This means organizations need to establish business process management as a real management discipline. The importance of process innovation, digital technology and people aspects, process governance, internationalization, emerging processes and the unique situation in mid-market organizations are some of the key topics discussed in this book. It ends with a comprehensive case study and a discussion about what

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process engineers can learn from jazz musicians. Firms with superior IT governance have more than 25% higher profits than firms with poor governance given the same strategic objectives. These top performers have custom designed IT governance for their strategies. Just as corporate governance aims to ensure quality decisions about all corporate assets, IT governance links IT decisions with company objectives and monitors performance and accountability. Based on a study of 250 enterprises worldwide, IT Governance shows how to design and implement a system of decision rights that will transform IT from an expense to a profitable investment.

Create strong IT governance processes In the current

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business climate where a tremendous amount of importance is being given to governance, risk, and compliance (GRC), the concept of IT governance is becoming an increasingly strong component. Executive's Guide to IT Governance explains IT governance, why it is important to general, financial, and IT managers, along with tips for creating a strong governance, risk, and compliance IT systems process. Written by Robert Moeller, an authority in auditing and IT governance Practical, no-nonsense framework for identifying, planning, delivering, and supporting IT services to your business Helps you identify current strengths and weaknesses of your enterprise IT governance processes Explores how to introduce effective IT governance

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principles with other enterprise GRC initiatives Other titles by Robert Moeller: IT Audit, Control, and Security and Brink's Modern Internal Auditing: A Common Body of Knowledge There is strong pressure on corporations to have a good understanding of their IT systems and the controls that need to be in place to avoid such things as fraud and security violations. Executive's Guide to IT Governance gives you the tools you need to improve systems processes through IT service management, COBIT, and ITIL.

This book describes the principles and techniques in Project Management as applied to Engineering & Construction Contracts (ECC), conforming with relevant international standards (PMI - IPMA - ISO 21500), and

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pursuing a fully company-wide, process-based, multi-project approach. Uniquely, the book combines Project Management fundamentals with international contracting practices, which shape the planning, design and construction of large and complex works (such as plants, machinery, infrastructures and buildings) worldwide. The rigorous academic approach is mixed with the managerial contributions of Danieli, one of the world's top three suppliers of plants and equipment to the metals industry. The book has been updated to reflect the PMBOK 6th edition (September 2017), presents best practices in PM from around the globe, and addresses new trends in PM such as Agile, SCRUM, etc. Lastly, a dedicated section covers the professional use of the

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reference software Microsoft Project.

Making Enterprise Information Management (EIM) Work for Business: A Guide to Understanding Information as an Asset provides a comprehensive discussion of EIM. It endeavors to explain information asset management and place it into a pragmatic, focused, and relevant light. The book is organized into two parts. Part 1 provides the material required to sell, understand, and validate the EIM program. It explains concepts such as treating Information, Data, and Content as true assets; information management maturity; and how EIM affects organizations. It also reviews the basic process that builds and maintains an EIM program, including two case studies that provide a birds-eye view of the products of

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the EIM program. Part 2 deals with the methods and artifacts necessary to maintain EIM and have the business manage information. Along with overviews of Information Asset concepts and the EIM process, it discusses how to initiate an EIM program and the necessary building blocks to manage the changes to managed data and content. Organizes information modularly, so you can delve directly into the topics that you need to understand Based in reality with practical case studies and a focus on getting the job done, even when confronted with tight budgets, resistant stakeholders, and security and compliance issues Includes applicatory templates, examples, and advice for executing every step of an EIM program

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[Strategic IT Governance and Alignment in Business Settings](#)

[Achieving Alignment and Value, Featuring COBIT 5 Qualitative Insights and a Quantitative Modeling Approach](#)

Information Governance and Security shows managers in any size organization how to create and implement the policies, procedures and training necessary to keep their organization's most important asset—its proprietary information—safe from cyber and physical compromise. Many intrusions can be prevented if appropriate precautions are taken, and this book establishes the

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enterprise-level systems and disciplines necessary for managing all the information generated by an organization. In addition, the book encompasses the human element by considering proprietary information lost, damaged, or destroyed through negligence. By implementing the policies and procedures outlined in Information Governance and Security, organizations can proactively protect their reputation against the threats that most managers have never even thought of. Provides a step-by-step outline for developing an information governance policy that is appropriate for your organization Includes real-world examples and cases to help

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illustrate key concepts and issues Highlights standard information governance issues while addressing the circumstances unique to small, medium, and large companies

Enterprise governance of information technology is a relatively new concept that is gaining traction in both the academic and practitioner worlds. Going well beyond the implementation of a superior IT infrastructure, “Enterprise Governance of Information Technology” is about defining and embedding processes and structures throughout the organizations that enable both business and IT people to execute their responsibilities, while

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maximizing the value created from their IT-enabled investments. At the forefront of the field, the authors draw from years of research and advising corporate clients to present the first comprehensive resource on the topic. Featuring numerous case examples from companies around the world, the book integrates theoretical advances and empirical data with practical application, including in-depth discussion of such frameworks as COBIT and VALIT, which are used to measure and audit the value of IT investments and ensuring regulatory compliance. A variety of elements, including executive summaries and sidebars, extensive references, and questions

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and activities (with additional materials available on-line) ensure that the book will be an essential resource for professionals, researchers, and students alike.

Within the IT-related business domain, it is important to advance theory building and practices regarding management and governance issues. Business Strategy and Applications in Enterprise IT Governance emphasizes how organizations enable both businesses and IT people to execute their responsibilities in support of business/IT alignment and the creation of business value from IT enabled corporation investments. This publication distributes

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leading research that is both academically executed and relevant for practice in the professional IT and business community.

th I3E 2010 marked the 10 anniversary of the IFIP Conference on e-Business, e- Services, and e-Society, continuing a tradition that was invented in 1998 during the International Conference on Trends in Electronic Commerce, TrEC 1998, in Hamburg (Germany). Three years later the inaugural I3E 2001 conference was held in Zurich (Switzerland). Since then I3E has made its journey through the world: 2002 Lisbon (Portugal), 2003 Sao Paulo (Brazil), 2004 Toulouse (France), 2005 Poznan (Poland), 2006

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Turku (Finland), 2007 Wuhan (China), 2008 Tokyo (Japan), and 2009 Nancy (France). I3E 2010 took place in Buenos Aires (Argentina) November 3–5, 2010. Known as “The Pearl” of South America, Buenos Aires is a cosmopolitan, colorful, and vibrant city, surprising its visitors with a vast variety of cultural and artistic performances, European architecture, and the passion for tango, coffee places, and football discussions. A cultural reference in Latin America, the city hosts 140 museums, 300 theaters, and 27 public libraries including the National Library. It is also the main educational center in Argentina and home of renowned

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universities including the University of Buenos Aires, created in 1821. Besides location, the timing of I3E 2010 is also significant—it coincided with the 200 anniversary celebration of the first local government in Argentina.

Information Technology for Small Business: Managing the Digital Enterprise provides an overview of how small and medium business enterprises (SMEs) can use flexibility, agility, and anticipation strategies to better utilize information technology and knowledge management. Because small and medium businesses tend to be late technology adopters, they could miss versatile and

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strategic workforce advantages that enable them to achieve higher efficiency and effectiveness through technology. This book shows these SMEs new technology trends that can transform the nature of their operations both in an evolutionary business path and through revolutionary opportunities. Information Technology for Small Business: Managing the Digital Enterprise applied correctly to small and medium business can be used as a strategic tool to reach growth and profit goals for the SMEs competing in a very dynamic and global marketplace. Examples include: identifying ways that IT can be used to develop strong relationships

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with customers and suppliers, and how to select the best technologies for business needs. Information Technology for Small Business: Managing the Digital Enterprise targets SME owners, educators, and practitioners working in the related fields of management, IT, IS, and CS-related disciplines. Advanced-level students and policy makers focusing on SMEs will also find this book valuable in terms of main concepts for discussion.

[Creating Value by Informed Governance](#)
[Governance Arrangements for IT Project Portfolio Management](#)
[Getting the Balance Right](#)

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