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*Corporate and international law experts make the case for closer scrutiny and control of "global corporate citizens." Christopher R. Martin argues that the mainstream news media (and the large corporations behind them) put the labor*

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*movement in a bad light even while avoiding the appearance of bias. Martin has found that the news media construct "common ground" narratives between labor and management positions by reporting on labor relations from a consumer perspective. Martin identifies five central storytelling frames using this*

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*consumer orientation that repeatedly emerged in the news media coverage of major labor stories in the 1990s: the 1991–94 shutdown of the General Motors Willow Run Assembly Plant in Ypsilanti, Michigan; the 1993 American Airlines flight attendant strike; the 1994–95 Major League Baseball strike, the 1997*

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*United Parcel Service strike, and the 1999 protests against the World Trade Organization's conference in Seattle. In Martin's view, the news media's consumer "take" on the labor movement has the effect of submerging issues of citizenship, political activity, and class relations, and elevating issues of*

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*consumption and the myth of a class-free America. Instead of facilitating a public sphere, the democratic ideal in which the public can engage in discovery and rational-critical debate, Martin says, news organizations have fostered a consumer sphere, in which public discourse and action is defined in terms*

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*of consumer interests—the impact of strikes, lock-outs, shut-downs, and protests on the general consumer economy and the price, quality, and availability of things such as automobiles, airline flights, and baseball tickets.*

*This report addresses the use of criminal*

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*sanctions to control corporate behavior—prosecutions both of corporations and of employees for actions taken on corporations' behalf. The authors describe the current state of the use of criminal sanctions in controlling corporate behavior, describe how the current regime developed, and*

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*offer suggestions about how the use of criminal sanctions to control corporate behavior might be improved.*

*This is a reprint of a previously published work. The original title was Strategies for Vertical Integration. It deals with self-sufficiency and outsourcing in various kinds of businesses.*



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*Prominent scholars in this book move boldly beyond critique to show how and why the critical functions of a democratically informed civic education (not merely professional training) must become the core of the university's mission. They show why higher education must address what it means to*

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*relate knowledge to public life, and social responsibility to the demands of critical citizenship. Moreover, they show why democratic forms of education and various elements of a critical pedagogy are vital not only to individual students, but also to our economy and our democratic institutions and future*

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*With the collapse of high-profile companies such as Enron and Tyco, worldwide anti-globalization protests, and recent revelations of questionable behavior by financial groups and*

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*auditors, corporate behavior has become the highest priority topic for businesspeople, investors, politicians and the public. Yet despite the critical importance of maintaining public and shareholder trust, most corporations make very little formal effort to actively*

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*manage the activities that can put their reputation, share price, and customer base at risk. Most corporations officially embrace the concept of Corporate Social Responsibility; but giving money away to local communities or worthy causes will not prevent an ethical disaster. The*

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*problem is not social irresponsibility; the problem is a lack of knowledge about what is taking place in the company or at its subcontractor sites. What companies need to be thinking about is not a theoretical construct around Corporate Social Responsibility, or how they can*

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*spin public opinion by charitable actions. They need to be thinking about how they can create a practical knowledge and risk management framework in their company that allows them to avoid costly and reputation-damaging behavior in the first place. Ultimately, this comes*

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*down to knowledge management. Whether violations of human rights, employment law, or environmental standards - or simply accounting shenanigans - invariably the reason that these activities are not anticipated and avoided is simply that executives and*

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*board members do not realize what is happening in the organization, and what the likely implications of actions will be. And the larger the organization, the more extensive that lack of knowledge. The good news is that developing a strategic approach to corporate integrity*



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*is neither exceptionally expensive nor particularly difficult. The problem is that companies that are already using sophisticated information technology and knowledge management tools for gathering internal and external information have focused those systems*

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*and practices almost exclusively on operational issues and increasing productivity. But these same knowledge management techniques - built around emerging ethical guidelines being developed by international standards groups - can be used by companies to*

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*create an effective global policy for building and maintaining corporate integrity. This means applying knowledge management techniques in three important areas: \* First, they need to mobilize key employee knowledge and the vast amount of information*

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*available on potentially sensitive issues in a way that allows key decision-makers to "sense and respond" quickly and correctly to developing risks. \* Second, it means creating objective, scenario-based guidelines for ethical behavior, communicating those guidelines using*

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*knowledge management techniques among key organizational leaders, and providing a workable system of incentives for managers to surface potentially dangerous issues. \* Third, companies need to adopt emerging guidelines such as AA1000 that provide*

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*for ethical procedures and performance indicators that enable companies to audit and monitor their own behavior, and also to provide shareholders and the buying public with an objective report on the company's ethical performance. Much like ISO 9000, Six Sigma and*

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*other performance and productivity and practice standards of the 1990s, these new global ethics standards will inevitably become a baseline by which investors and customers judge a company's potential for future growth and stability. High marks on auditable*

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*ethical performance set against these guidelines will become an important way for companies to differentiate themselves from their competition in the future. Developing a workable program for corporate ethics will be one of the most important issues of this decade, and*



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*will be "the next big thing" for large organizations. A drive toward standardized reporting of corporate ethics practices was coming anyway; the recent public corporate disasters will only encourage corporate executive teams to scramble to demonstrate to*

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*customers and shareholders that their organization takes these issues seriously. This book, therefore, will be a primer for business people and business students worldwide who will shortly be tasked with devising or participating in those types of corporate integrity initiatives,*

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*and will explain how knowledge management is indispensable as a tool for helping corporations to manage their risk and integrity policies. Through a mixture of leading practice case studies and a clear framework, it will show how a corporation can begin to combine*

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*leading practices in risk and knowledge management with emerging international guidelines in order to develop and manage a program of corporate integrity.*

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*measure of personal and professional success. The high income, privilege, prestige, and authority enjoyed by most corporate executives all attest to "making it." That is why the advancement of racial and ethnic minorities into the executive suite is one of the key*

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*barometers of the nation's progress toward full equality of opportunity. But the quest for equal opportunity in corporate management has been difficult and frustrating. Black, Hispanic, and Asian men and women are rarely found among those who run*

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*or significantly influence the direction of American corporations. The wide gap between the expectation and the reality is a continuing topic of interest to business leaders and racial and ethnic minorities, as well as to scholars of the business scene. This book edited by Thompson*

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*and DiTomaso contributes significantly to our understanding of this problem, and, most importantly, provides useful guidelines on what to do about it. Interest in the diversity of corporate management comes at a time of unprecedented challenge to United States success in the*



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*world economy. American business must now compete against aggressive producers and financiers in Western Europe and Japan. More competition also has emerged from some of the rapidly developing countries in Latin America and the Pacific Rim. Our*

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*ability to design, manufacture, sell, and export goods and services in a global marketplace will increasingly determine our standard of living and prominence on the world stage.*

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Alternative corporate tax systems differ in their ability to adapt to changes in the rate of inflation.

Absent complete indexing of depreciation allowances, a tax



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system may use the expected inflation rate to set accelerated depreciation allowances in a way that minimizes the welfare loss from them is allocation of capital. This welfare loss is a nonlinear function of the assumed inflation rate,

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however, so the welfare loss at the expected inflation rate may be quite different from the expected welfare loss. We compute these two welfare concepts for each of three alternative corporate tax schemes in the U.S. and for two different

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relationships between inflation and interest rates. One important finding is that the Auerbach-Jorgenson first year recovery plan is not equivalent to indexing as is often claimed, if uncertainty about inflation implies uncertainty about the real after-tax

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function. The main pillar of CSM is the Triple Bottom Line (TBL), which has been successful as an organizing principle but a disappointment in practice. This is largely



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due to the absence of 'sustainability context' in related measurement, management and reporting efforts, when for example the monitoring of a company's use of

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(GRI), as well as specific examples of metrics for each of the triple bottom lines. Practical examples of best practices are presented throughout, while simultaneously

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addressing key issues, such as how organizations can measure performance against context-based standards when consensus for such standards does not yet exist. Appendices

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young, hip, business journalist in Boston, she discovered (in *The Family Trade* ) that her family comes from an alternate reality, that she is very well-connected, and that

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her family is a lot too much like the mafia for comfort. In addition, starting with the fact that women are family property and required to breed more family members

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with the unique talent to walk between worlds, she has tried to remain an outsider and her own woman. And start a profitable business in a third world she has

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murders, betrayals. Now, however, in The Clan Corporate, she may be overreaching. And if she gets caught, death or a fate worse is around the bend. There is for

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